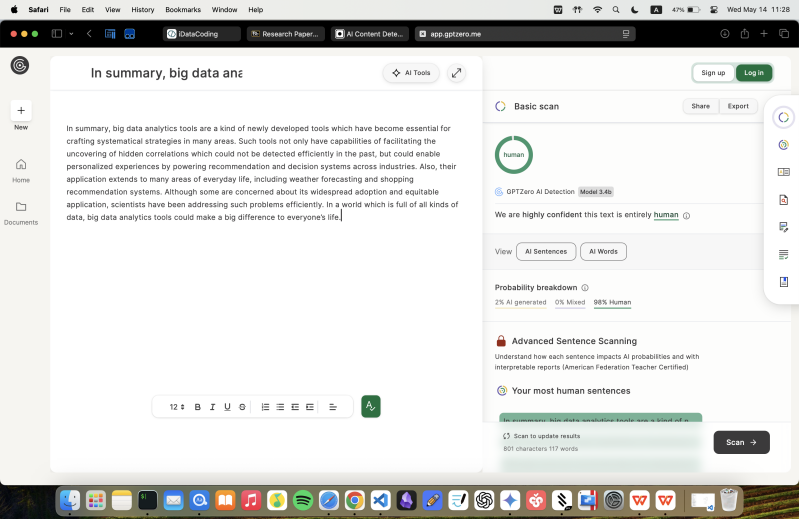
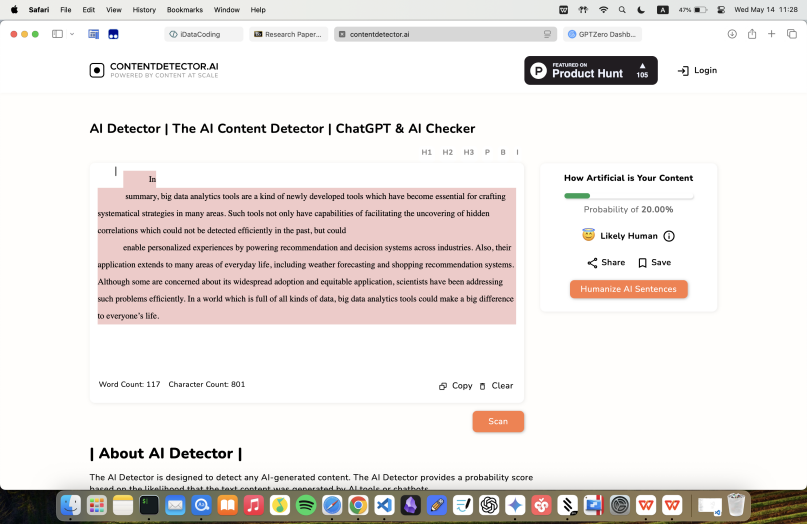
In summary, big data analytics tools are a kind of newly developed tools which have become essential for crafting systematical strategies in many areas. Such tools not only have capabilities of facilitating the uncovering of hidden correlations which could not be detected efficiently in the past, but could enable personalized experiences by powering recommendation and decision systems across industries. Also, their application extends to many areas of everyday life, including weather forecasting and shopping recommendation systems. Although some are concerned about its widespread adoption and equitable application, scientists have been addressing such problems efficiently. In a world which is full of all kinds of data, big data analytics tools could make a big difference to everyone’s life.





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